

PROSPECTUS

2024 MAKING ENERGY WORK



Making Energy Work

NC SUSTAINABLE ENERGY ASSOCIATION

October 23 - 24 / Raleigh, NC
www.makingenergywork.com

#MEW2024



NC SUSTAINABLE
ENERGY ASSOCIATION

Overview /

WHERE ENERGY POLICY GETS TO WORK. Join stakeholders from across the country to engage in thought-provoking discussion, networking opportunities, and thought leadership designed to shape policies that advance an accessible and affordable clean energy economy for all. This year's Making Energy Work conference will cover the latest policy and regulatory happenings at the state and federal level to outline the potential pathways towards decarbonization of our electricity, transportation, and building sectors. The two-and-a-half-day conference will feature well-known keynote speakers, engaging breakout sessions, and numerous opportunities to network with colleagues, partners, customers, policymakers, and industry leading influencers.

Why Attend? /

INFORM: Gain deeper understanding of the cutting-edge clean energy policies that will lead to widespread adoption of clean energy within North Carolina and beyond.

CONNECT: Connect with industry peers and leaders to collaborate on innovative policies and projects that are moving our clean energy economy forward.

ADVANCE: Advance North Carolina's status as a clean energy leader in the Southeast by building relationships and enhancing your business opportunities in North Carolina, the Southeast, and beyond.

Tickets /

	EARLY BIRD	TICKETS	DAY OF TICKETS
NCSEA Member Government/Non-Profit	\$240	\$290	\$340
NCSEA Member	\$275	\$325	\$375
Non-Member Government/ Non-Profit	\$310	\$360	\$410
Non-Member	\$345	\$395	\$445
Student	\$75	\$75	\$100

To register visit www.makingenergywork.com/tickets

Sponsorship Opportunities /

	PLATINUM \$7,000	GOLD \$4,000	SILVER \$2,500	BRONZE \$1000
Number of complimentary tickets	5	3	2	1
Featured as a Presenting Sponsor	○			
Speaking opportunity on the agenda	○			
45 second video in the Making Energy Work app	○			
Banner ad on home page of Making Energy Work app	○			
Verbal acknowledgement during general sessions	○	○		
Name/Logo in NCSEA Newsletter	○	○		
Banner ad in specific agenda session of Making Energy Work app	○	○		
Logo on select marketing/promotional materials for conference	○	○		
Exhibit space/booth - 6' table	○	○	○	
List of attendees - name, title, and company (before and after the conference)	○	○	○	
Name/logo on Making Energy Work website	○	○	○	○
Name/logo in Making Energy Work app	○	○	○	○
Name/Logo on PowerPoint loop shown during breaks at conference	○	○	○	○

*Customized benefits may be available for platinum sponsors.
For more information please reach out to Matt Abele at mattabele@energync.org.*

Exclusive Sponsorship Opportunities /

Reception Sponsor \$2,500 / SOLD

Details on the reception are still being confirmed. The Reception sponsor will have the opportunity to provide remarks to all attendees. Sponsor will also be recognized on conference agenda, website, during attendee registration, via conference app push notification, on PowerPoint logo loops during breaks, and with signage at the reception. Sponsor will also receive three complimentary tickets to the conference, a list of attendees prior to the conference, and Exhibit space/booth - 6' table.

Conference App Sponsor \$4,000 / 1 AVAILABLE

Sponsor will be recognized with name/logo on the home screen of conference app, verbal acknowledgement during the event, name/logo on website, and opportunity to push out sponsored messages/notifications via app to attendees. Sponsor will also receive two complimentary tickets to the conference, a list of attendees prior to the conference, and Exhibit space/booth - 6' table.

Track Sponsor \$3,000 / 2 AVAILABLE

Making Energy Work will hold two parallel tracks covering content under the umbrellas of Generation and Consumption. Track sponsors will be featured on prominent signage in each breakout room, on introductory slides for each panel, a verbal mention from each moderator during the sessions, and recognition on the agenda next to track titles. Included in your sponsorship is name/logo on the conference website, name/logo in Making Energy Work app, and name/logo on logo loop shown during breaks at the conference. Sponsor will also receive two complimentary tickets to the conference, a list of attendees prior to the conference, and Exhibit space/booth - 6' table.

Lanyard Sponsor \$2,500 / SOLD

Sponsor will be recognized as sole lanyard sponsor with company name/logo printed on all attendee lanyards. Included in your sponsorship is name/logo on the conference website, name/logo in Making Energy Work app, and name/logo on logo loop shown during breaks at the conference. Sponsor will also receive two complimentary tickets to the conference, a list of attendees prior to the conference, and Exhibit space/booth - 6' table.

Exclusive Sponsorship Opportunities /

Networking Break Sponsor \$1,500 / SOLD

During each networking break, sponsor will be recognized verbally by preceding moderators or speakers, on signage during break, on conference agenda, and via push notification in the conference app. Included in your sponsorship is name/logo on the conference website, name/logo in Making Energy Work app, and name/logo on logo loop shown during breaks at the conference. Sponsor will also receive two complimentary tickets to the conference.

Green Sponsor \$1,000 / SOLD

Sponsor's contribution will off-set the carbon footprint of MEW with an equivalent purchase of local renewable energy and certified carbon off-sets. Partnered with the non-profit NC GreenPower, we will measure and off-set the electricity usage of the facilities and the emissions from travel of attendees, hotel stays, and food preparation. The Green Sponsor will be recognized on the MEW website, in the conference app, and will receive verbal recognition during the conference.

To sponsor, visit www.makingenergywork.com/sponsorship or contact Matt Abele at mattabele@energync.org.

See you October 23 - 24, 2024 in Raleigh!

**Don't forget to tag us in your
posts and pictures!**

in NC Sustainable Energy Association

f @NC Sustainable Energy Association

🐦 @nccleanenergy

#MEW2024

If you have any questions, please reach out to Matt Abele at mattabele@energync.org or visit www.makingenergywork.com.