

Member Onboarding Packet



NC SUSTAINABLE
ENERGY ASSOCIATION



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WELCOME



Welcome! We are thrilled that you have decided to become a member of the North Carolina Sustainable Energy Association! As a member of NCSEA, you are joining a group of over 300 member businesses, universities, municipalities, non-profits, and individuals who are committed to creating an inclusive and accessible clean energy future.

As the state enters a pivotal moment in its clean energy transition, the work of NCSEA has never been more important.

“Our mission is to drive policy and market development to create clean energy jobs, economic opportunities, and affordable energy that benefits all of North Carolina.”

To achieve these goals, NC must continue to work collaboratively to transform our electricity system over the coming years. Doing so will unleash the widespread, long-term benefits to people, communities, and businesses within our state.

This is an exciting time for the organization, our members, and all stakeholders pursuing a clean energy economy. Indeed, we are just getting started – and we must be prepared to elevate our efforts for the road ahead. Obstacles and challenges will undoubtedly arise, but through collaboration we’ll further accelerate the transition to a clean energy economy.

We look forward to being a resource for you as you navigate the policy, regulatory, and market considerations here in North Carolina. And in the spirit of starting off on the right foot, this member packet has been built to do just that! We believe the information found within will be useful and informative. If you run into any uncertainties along the way, please do not hesitate to reach out.

Once again, we are genuinely grateful for your role in growing our clean energy success story and for being an ambassador of our shared mission. We look forward to pursuing a clean energy future for all of North Carolina together!





THE STORY OF NCSEA



For over forty years, our mission-driven business model has furthered the transformation of North Carolina energy policy, markets, and systems that create an affordable, resilient, and secure clean energy future. Since NCSEA was founded in 1978 amidst the oil crisis, our impact and investment continue to grow to confront the most pressing issues in the energy space. We have remained committed to transparent education, forward-thinking policy, and innovative technologies. Explore NCSEA's in-depth timeline [here](#).

Today, we work with our members and partners to transform our state and region's energy system through market innovation and policy advocacy in the following clean energy technology sectors: alternative fuel vehicles (primarily electric vehicles), energy efficiency, energy storage, geothermal, hydropower/marine, smart grid, solar, and wind. We approach this work in an evidence-based and collaborative manner. Our decisions are informed by a diverse community of energy industry leaders, utilities, customers, and innovators.

We envision a future where North Carolina's clean energy economy leads the nation and serves as a model for other states. With the help of our members, NCSEA is blazing the path toward this vision, where the possibilities and benefits for our state and local economies are bountiful, including:

- Economic development opportunities,
- More affordable consumer bills,
- Job growth,
- Market exports,
- Local tax base expansion; and
- Improved quality of life and business climate.

Our goal is to cultivate a robust clean energy ecosystem that unifies and benefits all stakeholders: consumers, businesses, the clean energy industry, and utility energy providers.

Equity, Diversity, and Inclusion

Well before the tensions of racial injustice came to a head following the tragic events of 2020, the Board of Directors and staff at NCSEA recognized the need to commit ourselves to an inclusive energy system and clean energy economy for all. This work began in the mid-2000's with a Board Diversification Plan and led to the creation of a [Diversity and Inclusion Initiative Action Plan in 2017](#). Since that time, NCSEA has further committed itself to expanding the focus of Equity, Diversity, and Inclusion (ED&I) to incorporate principles into all aspects of our work. Today, we realize that this work is never complete and that opportunities to improve as an organization will continue to surface. For that reason, we are committed to continuing our own professional development and growth in this space to remain attuned to the evolving environment around us. For more information on NCSEA's ongoing commitment to ED&I, visit our [webpage](#).



Women in Clean Energy Initiative

The Women in Clean Energy (WICE) Initiative consists of a growing membership base of over 600 individuals who support NCSEA's efforts to elevate women in the clean energy industry. WICE does so by providing access to leadership development, mentorship, and education opportunities and networking events across the state. The primary goal of WICE is to offer a sense of belonging and connection while supporting each other within the clean energy industry. It is important to note that members and non-members of NCSEA, regardless of gender affiliation, are welcome to join WICE, though NCSEA members do have access to exclusive WICE content.



**WI
CE** Women in
Clean Energy
by North Carolina Sustainable Energy Association



THE MEMBERSHIP DEPARTMENT



The Membership department serves as your primary contact for any questions or feedback. With that said, there is a good chance you will interact with other NCSEA staff on calls, at events, or around the world of clean energy. For more information about the NCSEA team visit the [staff page on our website](#). Below you will find a brief introduction to our Membership department, who will serve as your primary point of contact with the organization.



Arlene Brown, Director, Membership & Engagement

As NCSEA's Director, Membership and Engagement, Arlene takes great pleasure in directing and overseeing membership activities for the organization. In collaboration with her brilliant teammates, she works hard to initiate and execute outreach, engagement, and marketing strategies geared towards developing and retaining a robust membership base across all clean energy technologies.



MEMBERSHIP BENEFITS



A membership with NCSEA is the best way to stay informed, connected, and engaged in the region's clean energy sector. We offer a variety of membership options depending on the scope of desired involvement. Regardless of membership level, though, we are committed to providing the necessary resources to aid in your clean energy pursuits.



Student



Individual



Government,
Education, and
Non-profit



Business
Basic



Business
Advanced
Small



Business
Advanced
Large

Here are a few highlights of the benefits that our members enjoy:

Events

- Annual Meeting
- Making Energy Work Conference
- Discounts to partner events
- NCSEA's Continuing Legal Education (CLE) Event
- Networking events across the state

Exclusive Content

Member Calls: These calls, which are held at 11:00 am EST every other Friday, are a great way to hear from NCSEA staff, partner organizations, and other members about timely issues that may be impacting your organization or sector.





Newsletters, Updates, and Podcast

Each month, NCSEA sends newsletters, publications, and communications to our members. These cover everything from clean energy events and policy updates to insights and stories happening around the clean energy community. If you have an idea for a future publication feature, please contact our Director of Marketing and Communications, Matt Abele, at mattabele@energync.org. Below are the details of the newsletters and publications:



Member Newsletter: Each month, NCSEA shares a comprehensive newsletter to keep our members well-informed of all the latest clean energy happenings. In it, members will find:

- Information about upcoming events that we, along with our partners, are hosting.
- Featured stories of clean energy in NC highlighting the work of NCSEA members and other relevant topics across the state.
- A deep dive into pressing clean energy related policy and regulatory issues in the state.
- Links to recent NCSEA content, Squeaky Clean Energy Podcast episodes, and blogposts that provide a fresh take on NC's evolving clean energy policy landscape.

Policy Update: When the North Carolina General Assembly is in session, we send our business members a weekly newsletter to keep them up to date on major legislative issues that impact clean energy in our state. As a member, you will benefit from advocacy-related work that supports and protects the fair rules encouraging clean energy market development, as well as those that govern how power providers set and recover electric rates. NCSEA's policy team works hard on our members' behalf to expand market opportunities for clean energy in North Carolina's regulated monopoly environment.

- It's important to note that only business members receive the Clean Energy Policy Update newsletters. If you're not a business member but would like to receive these newsletters, please contact Arlene Brown at arlene@energync.org to upgrade your membership.



Squeaky Clean Energy Podcast: NCSEA also produces a bi-weekly podcast presenting a fresh take on NC's evolving clean energy policy landscape. Past guests include Governor Roy Cooper, NC DEQ Secretary Elizabeth Biser, former NC DEQ Secretary and current EPA Administrator Michael Regan, and energy influencer David Roberts. The podcast is hosted and produced by Matt Abele.



Action Alerts and Webinars

As an NCSEA member, you'll be the first to hear about important action alerts and webinars. We keep our members up to date whenever there are policy issues that need input from the clean energy community so you can make sure that your voice is heard, and your interests are represented.

Discounts

Depending on your membership level, you're entitled to discounts on certain NCSEA services and events. Business Advanced Large members receive Basic Level sponsorship benefits at no additional cost. Also, NCSEA members at the Business Basic level and above are eligible for a discounted upgrade to the next membership level.

Review [membership levels](#) to decide which is best for your situation. Do not hesitate to reach out at any time if you would like to modify your membership!

Member Directory

The NCSEA Member Directory is where you find information about other member organizations. Results can be filtered based on company name, energy sector, business activity, region served, and minority owned. Once you find who you are looking for, details including address, website, contact information, and a description of the business will be displayed. Browse our [Member Directory](#) to become familiar with all the features.

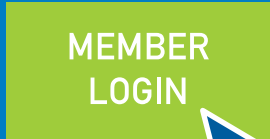


YOUR MEMBER PORTAL



The Member Portal on our website is available to all NCSEA members. This is where our members go to register for upcoming events, access member-only documents, view NC's ROPC/CPCN filings, donate, and so much more! The Member Portal is your NCSEA one-stop-shop, so let us give you an introduction to its features.

When you joined NCSEA online, you created a unique username and password. These credentials don't expire and will be used to log in to your Member Portal.



Step 1: Visit the NCSEA website at www.energync.org

Step 2: Click on the link for "Login" on the top right of your screen

Step 3: Enter your username and password

Once you've logged in to your account, you will be taken to the portal dashboard with your account number and name. You will have access to the following menu items:

Dashboard

If you would like to edit any of the items on your dashboard, (such as: name, address, contact information, and business details) select "Edit Profile". This will direct you to review all of your personal information. Please make sure to keep this information up to date, as this is how we will get in touch with you. The more specific you are with any additional information selections, the more effective we can be in our outreach to you. Select "Submit" and return back to your profile.

My Membership

This is where you'll go to find current membership information including expiration date and membership history. All of your membership details and transactions can be downloaded as a PDF. Additionally, you have the option to set-up automatic renewals by clicking the "Manage Auto Renew" link.



Manage Email Subscriptions

Under this menu item you can update your email preferences by unsubscribing from emails and newsletters you no longer want to receive.

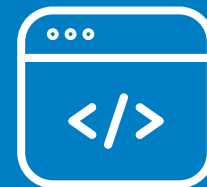
My Donation

You will find your donation history here. If you'd like to make a tax-deductible donation to NCSEA, you can do that by clicking the "Donate Now" button. And, if you'd like to set up a recurring donation to NCSEA, select "Donate Monthly" on the donation form. It's important to note that your membership dues are different than a donation. If you've paid your membership dues but have not donated to NCSEA, your "My Donation" page will not have any transactions recorded. To see a history of your membership transactions, visit the "Membership" page.



Registered Events

If you've registered for any NCSEA events, you'll find a record of them here, including event date, price, and details. These details can be downloaded and printed as a PDF by clicking the "Details" link. If you haven't registered for an NCSEA event yet, go to the "NCSEA Events" menu item and sign up for any and all that would be beneficial to you and/or your organization!



Most Recent Newsletter

To access the most recent Newsletter and Bi-Weekly Member Call Agenda Email, select these menu items to be directed to the most recent versions of these emails.

ROPC and CPCN Filings

This data reflects Reports of Proposed Construction (ROPC) and Certificates of Public Convenience and Necessity (CPCN) filed to the NC Utilities Commission that have been reviewed by NC Sustainable Energy Association for each month.

COVID Guidance

Safety Guidelines for NCSEA-sponsored events can be found [here](#). We are committed to providing a safe and healthy experience for all event attendees and have developed a COVID plan that includes policies and procedures to minimize the risk of transmission of COVID, in accordance with the Center for Disease Control and Prevention policy.

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 The Squeaky Clean Energy Podcast



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