

PROSPECTUS

2022 MAKING ENERGY WORK



Making Energy Work

NC SUSTAINABLE ENERGY ASSOCIATION

October 25 – 27 / Raleigh, NC
www.makingenergywork.com

#MEW2022



NC SUSTAINABLE
ENERGY ASSOCIATION

Overview /

WHERE ENERGY POLICY GETS TO WORK. Join stakeholders from across the country for two days of thought-provoking discussion and networking opportunities that will shape the development of clean energy policies in North Carolina and the Southeast. This year's Making Energy Work conference is happening at a pivotal moment for North Carolina's energy landscape, and it's more important than ever before to be a part of the discussion. Attendees will engage in thought leadership on topics ranging from regulatory reform to policies that enhance consumer access to innovative new technologies. This two-day conference will feature prominent keynote speakers, engaging breakout sessions, an exhibit hall, and numerous opportunities to network with colleagues, partners, customers, policymakers, and industry leading influencers.

Why Attend? /

INFORM: Gain deeper understanding of the cutting-edge clean energy policies that will lead to widespread adoption of clean energy within North Carolina and beyond.

CONNECT: Connect with industry peers and leaders to collaborate on innovative policies and projects that are moving our clean energy economy forward.

ADVANCE: Advance North Carolina's status as a clean energy leader in the Southeast by building relationships and enhancing your business opportunities in North Carolina, the Southeast, and beyond.

Tickets /

	EARLY BIRD	TICKETS	DAY OF TICKETS
NCSEA Member Government/Non-Profit	\$220	\$270	\$330
NCSEA Member	\$250	\$300	\$360
Non-Member Government/ Non-Profit	\$285	\$335	\$395
Non-Member	\$315	\$365	\$425
Student	\$75	\$75	\$100

To register visit www.makingenergywork.com/register.

Sponsorship Opportunities /

	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,500	BRONZE \$500
Number of complimentary tickets	5	3	2	1
Featured as a Presenting Sponsor	⦿			
Speaking opportunity on the agenda	⦿			
45 second video in the Making Energy Work app	⦿			
Banner ad on home page of Making Energy Work app	⦿			
Verbal acknowledgement during general sessions	⦿	⦿		
Name/Logo in NCSEA Newsletter	⦿	⦿		
Banner ad in specific agenda session of Making Energy Work app	⦿	⦿		
Logo on select marketing/promotional materials for conference	⦿	⦿		
Exhibit space/booth - 6' table	⦿	⦿	⦿	
List of attendees - name, title, and company (before and after the conference)	⦿	⦿	⦿	
Ad slide in logo loop	⦿	⦿	⦿	
Name/logo on Making Energy Work website	⦿	⦿	⦿	⦿
Name/logo in Making Energy Work app	⦿	⦿	⦿	⦿
Name/Logo on PowerPoint loop shown during breaks at conference	⦿	⦿	⦿	⦿

*Customized benefits may be available for platinum sponsors.
For more information please reach out to Kristi Matthews at kristi@energync.org.*

Exclusive Sponsorship Opportunities /

Reception Sponsor \$4,000 / 1 AVAILABLE

The second evening of the conference, NCSEA will host a networking reception, available to all conference attendees. The Reception sponsor will have the opportunity to provide remarks to all attendees. Sponsor will also be recognized on conference agenda, website, during attendee registration, via conference app push notification, on PowerPoint logo loops during breaks, and with signage at the reception. Sponsor will also receive three complimentary tickets to the conference, a list of attendees prior to the conference, and Exhibit space/booth - 6' table.

Conference App Sponsor \$3,000 / 1 AVAILABLE

Sponsor will be recognized with name/logo on the home screen of conference app, verbal acknowledgement during the event, name/logo on website, and opportunity to push out sponsored messages/notifications via app to attendees. Sponsor will also receive two complimentary tickets to the conference, a list of attendees prior to the conference, and Exhibit space/booth - 6' table.

Track Sponsor \$2,500 / 2 AVAILABLE

Making Energy Work will hold two parallel tracks covering content under the umbrellas of Generation and Consumption. Track sponsors will be featured on prominent signage in each breakout room, on introductory slides for each panel, a verbal mention from each moderator during the sessions, and recognition on the agenda next to track titles. Included in your sponsorship is name/logo on the conference website, name/logo in Making Energy Work app, and name/logo on logo loop shown during breaks at the conference. Sponsor will also receive two complimentary tickets to the conference, a list of attendees prior to the conference, and Exhibit space/booth - 6' table.

Lanyard Sponsor \$2,500 / 1 AVAILABLE

Sponsor will be recognized as sole lanyard sponsor with company name/logo printed on all attendee lanyards. Included in your sponsorship is name/logo on the conference website, name/logo in Making Energy Work app, and name/logo on logo loop shown during breaks at the conference. Sponsor will also receive two complimentary tickets to the conference, a list of attendees prior to the conference, and Exhibit space/booth - 6' table. Please note: sponsorship must be purchased by 9/19/2022 to ensure lanyard design and delivery.

Exclusive Sponsorship Opportunities /

Networking Break Sponsor \$1,000 / 6 AVAILABLE

During each networking break, sponsor will be recognized verbally by preceding moderators or speakers, on signage during break, on conference agenda, and via push notification in the conference app. Included in your sponsorship is name/logo on the conference website, name/logo in Making Energy Work app, and name/logo on logo loop shown during breaks at the conference. Sponsor will also receive two complimentary tickets to the conference.

Green Sponsor \$1,000 / 1 AVAILABLE

Sponsor's contribution will off-set the carbon footprint of MEW2022 with an equivalent purchase of local renewable energy and certified carbon off-sets. Partnered with the non-profit NC GreenPower, we will measure and off-set the electricity usage of the facilities and the emissions from travel of attendees, hotel stays, and food preparation. The Green Sponsor will be recognized on the MEW2022 website, in the conference app, and will receive verbal recognition during the conference.

Tote Bag Sponsor \$2,000 / 1 AVAILABLE

Sponsor will be recognized as sole tote bag sponsor with company name/logo printed on all attendee tote bags. Included in your sponsorship is name/logo on the conference website, name/logo in Making Energy Work app, and name/logo on logo loop shown during breaks at the conference. In addition, you will receive an exhibit space (6' table) and access to attendee list prior to the conference. Please note: sponsorship must be purchased by 9/19/2022 to ensure tote bag design and delivery.

To sponsor, visit www.makingenergywork.com/sponsorship or contact Kristi Matthews at kristi@energync.org.

Agenda /

Day One, October 25, 2022

1:00pm –
6:30pm

Exhibit Hall Open

8:00am –
12:00pm

Partner Workshop

3:00pm –
4:30pm

NCSEA Annual Member Meeting

4:30pm –
6:30pm

NCSEA Annual Member Reception

Agenda /

Day Two, October 26, 2022

8:00am –
6:30pm

Exhibit Hall Open

8:00am –
9:00am

Continental Breakfast

8:30am –
9:00am

Non-member registration open

9:00am –
10:30am

Welcome
Keynote Speaker | ED&I Workshop

10:30am –
10:45am

Short Networking Break

BREAKOUT PANELS

10:45am –
11:45am

Track 1: Breakout 1: Generation
Track 2: Breakout 2: Consumption

11:45am –
12:15pm

Networking and Exhibit Hall

12:15pm –
1:45pm

LUNCH
Keynote Speaker | Legislative Recap and Outlook

1:45pm –
2:00pm

Short Networking Break

BREAKOUT PANELS

2:00pm –
3:00pm

Track 1: Breakout 1: Generation
Track 2: Breakout 2: Consumption

3:00pm –
3:30pm

Networking and Exhibit Hall

BREAKOUT PANELS

3:30pm –
4:30pm

Track 1: Breakout 1: Generation
Track 2: Breakout 2: Consumption

4:30pm –
5:00pm

Closing Remarks

5:00pm –
7:30pm

Reception presented by Women in Clean Energy

Agenda /

Day Three, October 27, 2022

8:30am-
12:30pm

Exhibit Hall Open

8:00am-
8:30am

Continental Breakfast

8:30am –
9:40am

Welcome and Opening Panel

9:40am –
10:00am

Short Networking Break

10:00am –
11:00am

BREAKOUT PANELS

Track 1: Breakout 1: Generation

Track 2: Breakout 2: Consumption

11:00am –
11:20pm

Short Networking Break

11:20am –
12:20pm

BREAKOUT PANELS

Track 1: Breakout 1: Generation

Track 2: Breakout 2: Consumption

12:20pm –
12:30pm

Closing Remarks

See you October 25 - 27, 2022 in Raleigh!

**Don't forget to tag us in your
posts and pictures!**

in NC Sustainable Energy Association

f @NC Sustainable Energy Association

🐦 @nccleanenergy

#MEW2022

If you have any questions, please reach out to Kristi Matthews at kristi@energync.org or visit www.makingenergywork.com.